


















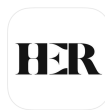









## SOCIAL MEDIA GUIDE FOR PARENTS

What is it?	What is it used for?	A risk for children & young people?
Facebook 	Creating profiles and sharing photographs and updates	Feed can be followed. Offenders may be able to learn of common interests to potentially groom a child. Locations can be revealed
Vine 	Video sharing site	Exposure to inappropriate content
Tinder 	Location based dating app	GPS reveals locations. Exposure to highly sexualized conversation and imagery
Instagram 	Photo and video sharing	Feed can be followed. Offenders may be able to learn of common interests to potentially groom a child
FaceTime 	Video/webcam calls online and via app	Webcam feeds can be recorded or faked
Twitter 	Social networking with limited characters	Trolling abuse
Grindr 	Male-to-male location based dating app	GPS reveals locations. Exposure to highly sexualized conversation and imagery
Tumblr 	Social networking and blog hosting	Exposure to harmful material
YouTube 	Video sharing	Access to inappropriate content
Pinterest 	Photo sharing	Pin boards of photos can be followed. Offenders may be able to learn of common interests to potentially groom a child
WhatsApp 	Private and group messaging app	Messages can instantly be broadcast to large groups

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Skype		Video/webcam calls online and via app	Webcam feeds can be recorded or faked
Ask.fm		Anonymous question based social networking	Cyberbullying
Snapchat		Photo messaging app	Photos can be saved via screenshots and sent to others
Spotify		Music sharing	Offenders may be able to learn of common interests to potentially groom a child
Facebook Messenger		Instant messenger for Facebook friends	Unwanted contact from strangers
Moshi Monsters		Virtual gaming aimed at 6-14 year olds	Grooming
Kik		Social networking messaging app	Exposure to sexualized conversation
Musical.ly		Creating and sharing short music videos	Exposure to sexual content
HER		Female-to-Female location based dating app	GPS reveals locations. Exposure to highly sexualized conversation and imagery
ooVoo		Video chat app allowing video chat with up to 12 people via webcam	Indecent imagery, exposure to strangers
Yovo		Send and share photos with a screenshot blocker	Screenshot blocker needs to be controlled by the user, increasing the chance of user error
YouNow		Similar to YouTube but live video streaming	Users follow each other and comment on videos meaning potential for contact with strangers

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Club Penguin 	Large multiplayer online game set in a virtual world	Grooming
F*** My Life 	Blog posts of short, user generates stories of unfortunate happenings	Cyberbullying, trolling and abuse, unwanted contact from strangers
YikYak 	Anonymous local based 'bulletin board' app	Cyberbullying
MeetMe 	Social networking designed to meet new people	GPS reveals locations. Exposure to highly sexualized conversation and imagery

